

Wicked Local - Norwood, Mass

Good to KnowÂ Baby boomers: Are you tired of travel companies ignoring your needs? Check out www.boomeropia.com, a new travel Web site devoted to baby boomers. The siteâ€™s founder, Liz Dahl, told The Associated Press, â€œI happen to be a baby boomer, and I felt like the fun side of me wasn't being catered to and marketed to. I was getting ads for medication and hearing aids, and no one was appealing to my fun side."Â Some of the features the Web site touts include:- 30 travel categories that contain the most unique travel opportunities in the world.- Type-face big enough to read!- Other info including tips on packing, state department info for international travel, etc.